

Demographic Detail Report

The Shoppes of Little River

12201 Hwy 92, Woodstock, GA 30188

Building Type: **General Retail**
 Secondary: -
 GLA: **11,600 SF**
 Year Built: **2007**

Total Available: **1,400 SF**
 % Leased: **87.93%**
 Rent/SF/Yr: **Negotiable**



Radius	1 Mile		3 Mile		5 Mile	
Population						
2024 Projection	8,807		66,527		157,941	
2019 Estimate	8,104		60,916		146,860	
2010 Census	7,719		50,859		130,242	
Growth 2019 - 2024	8.67%		9.21%		7.55%	
Growth 2010 - 2019	4.99%		19.77%		12.76%	
2019 Population by Age						
	8,104		60,916		146,860	
Age 0 - 4	543	6.70%	3,675	6.03%	8,255	5.62%
Age 5 - 9	595	7.34%	3,978	6.53%	9,099	6.20%
Age 10 - 14	590	7.28%	4,248	6.97%	10,370	7.06%
Age 15 - 19	468	5.77%	3,882	6.37%	10,211	6.95%
Age 20 - 24	368	4.54%	3,379	5.55%	9,032	6.15%
Age 25 - 29	444	5.48%	3,672	6.03%	9,078	6.18%
Age 30 - 34	598	7.38%	3,992	6.55%	8,704	5.93%
Age 35 - 39	710	8.76%	4,341	7.13%	9,231	6.29%
Age 40 - 44	705	8.70%	4,414	7.25%	9,923	6.76%
Age 45 - 49	666	8.22%	4,628	7.60%	11,249	7.66%
Age 50 - 54	553	6.82%	4,368	7.17%	11,118	7.57%
Age 55 - 59	498	6.15%	4,263	7.00%	10,910	7.43%
Age 60 - 64	414	5.11%	3,722	6.11%	9,457	6.44%
Age 65 - 69	358	4.42%	3,192	5.24%	7,971	5.43%
Age 70 - 74	272	3.36%	2,378	3.90%	5,788	3.94%
Age 75 - 79	149	1.84%	1,322	2.17%	3,180	2.17%
Age 80 - 84	87	1.07%	766	1.26%	1,776	1.21%
Age 85+	84	1.04%	696	1.14%	1,507	1.03%
Age 65+	950	11.72%	8,354	13.71%	20,222	13.77%
Median Age	38.10		39.20		39.70	
Average Age	37.00		38.30		38.50	

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Radius	1 Mile		3 Mile		5 Mile	
2019 Population By Race	8,104		60,916		146,860	
White	6,778	83.64%	51,266	84.16%	122,452	83.38%
Black	696	8.59%	5,446	8.94%	13,288	9.05%
Am. Indian & Alaskan	25	0.31%	202	0.33%	476	0.32%
Asian	385	4.75%	2,402	3.94%	6,965	4.74%
Hawaiian & Pacific Island	1	0.01%	23	0.04%	62	0.04%
Other	218	2.69%	1,577	2.59%	3,616	2.46%
Population by Hispanic Origin	8,104		60,916		146,860	
Non-Hispanic Origin	7,185	88.66%	54,057	88.74%	133,464	90.88%
Hispanic Origin	919	11.34%	6,860	11.26%	13,395	9.12%
2019 Median Age, Male	37.00		37.90		38.40	
2019 Average Age, Male	35.60		37.10		37.60	
2019 Median Age, Female	39.20		40.40		40.90	
2019 Average Age, Female	38.20		39.40		39.40	
2019 Population by Occupation Classification	6,282		48,238		117,094	
Civilian Employed	4,438	70.65%	33,429	69.30%	79,616	67.99%
Civilian Unemployed	148	2.36%	1,120	2.32%	2,546	2.17%
Civilian Non-Labor Force	1,688	26.87%	13,656	28.31%	34,870	29.78%
Armed Forces	8	0.13%	33	0.07%	62	0.05%
Households by Marital Status						
Married	1,579		12,658		32,407	
Married No Children	807		6,715		16,809	
Married w/Children	772		5,943		15,598	
2019 Population by Education	5,951		45,228		107,396	
Some High School, No Diploma	215	3.61%	2,888	6.39%	5,700	5.31%
High School Grad (Incl Equivalency)	1,308	21.98%	9,490	20.98%	20,340	18.94%
Some College, No Degree	1,834	30.82%	12,249	27.08%	28,655	26.68%
Associate Degree	412	6.92%	3,474	7.68%	7,504	6.99%
Bachelor Degree	1,387	23.31%	12,079	26.71%	31,173	29.03%
Advanced Degree	795	13.36%	5,048	11.16%	14,024	13.06%

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Radius	1 Mile		3 Mile		5 Mile	
2019 Population by Occupation	8,128		60,968		146,763	
Real Estate & Finance	515	6.34%	3,672	6.02%	7,241	4.93%
Professional & Management	2,271	27.94%	19,952	32.73%	49,923	34.02%
Public Administration	163	2.01%	885	1.45%	2,246	1.53%
Education & Health	724	8.91%	5,833	9.57%	14,147	9.64%
Services	784	9.65%	5,035	8.26%	11,170	7.61%
Information	121	1.49%	1,334	2.19%	3,371	2.30%
Sales	1,239	15.24%	8,439	13.84%	20,364	13.88%
Transportation	0	0.00%	191	0.31%	521	0.35%
Retail	664	8.17%	4,213	6.91%	9,679	6.59%
Wholesale	202	2.49%	1,067	1.75%	3,086	2.10%
Manufacturing	416	5.12%	2,820	4.63%	6,986	4.76%
Production	371	4.56%	2,146	3.52%	5,298	3.61%
Construction	210	2.58%	2,630	4.31%	5,474	3.73%
Utilities	90	1.11%	1,099	1.80%	2,943	2.01%
Agriculture & Mining	0	0.00%	75	0.12%	196	0.13%
Farming, Fishing, Forestry	0	0.00%	11	0.02%	26	0.02%
Other Services	358	4.40%	1,566	2.57%	4,092	2.79%
2019 Worker Travel Time to Job	4,229		31,102		72,987	
<30 Minutes	1,922	45.45%	13,726	44.13%	32,318	44.28%
30-60 Minutes	1,564	36.98%	12,821	41.22%	29,334	40.19%
60+ Minutes	743	17.57%	4,555	14.65%	11,335	15.53%
2010 Households by HH Size	3,130		19,025		46,746	
1-Person Households	945	30.19%	4,192	22.03%	8,474	18.13%
2-Person Households	933	29.81%	6,130	32.22%	15,319	32.77%
3-Person Households	555	17.73%	3,640	19.13%	9,086	19.44%
4-Person Households	435	13.90%	3,133	16.47%	8,608	18.41%
5-Person Households	162	5.18%	1,244	6.54%	3,481	7.45%
6-Person Households	58	1.85%	441	2.32%	1,151	2.46%
7 or more Person Households	42	1.34%	245	1.29%	627	1.34%
2019 Average Household Size	2.50		2.60		2.70	
Households						
2024 Projection	3,416		24,782		56,574	
2019 Estimate	3,162		22,683		52,589	
2010 Census	3,131		19,025		46,745	
Growth 2019 - 2024	8.03%		9.25%		7.58%	
Growth 2010 - 2019	0.99%		19.23%		12.50%	

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2019 Households by HH Income	3,163		22,682		52,588	
<\$25,000	293	9.26%	2,391	10.54%	4,434	8.43%
\$25,000 - \$50,000	473	14.95%	3,428	15.11%	7,564	14.38%
\$50,000 - \$75,000	873	27.60%	4,762	20.99%	9,432	17.94%
\$75,000 - \$100,000	483	15.27%	3,199	14.10%	7,665	14.58%
\$100,000 - \$125,000	392	12.39%	2,623	11.56%	6,866	13.06%
\$125,000 - \$150,000	236	7.46%	1,955	8.62%	4,888	9.29%
\$150,000 - \$200,000	299	9.45%	2,421	10.67%	5,698	10.84%
\$200,000+	114	3.60%	1,903	8.39%	6,041	11.49%
2019 Avg Household Income	\$89,139		\$101,873		\$112,515	
2019 Med Household Income	\$73,003		\$80,939		\$90,864	
2019 Occupied Housing	3,162		22,682		52,589	
Owner Occupied	2,320	73.37%	17,406	76.74%	43,014	81.79%
Renter Occupied	842	26.63%	5,276	23.26%	9,575	18.21%
2010 Housing Units	3,283		22,989		53,491	
1 Unit	2,858	87.05%	20,104	87.45%	48,878	91.38%
2 - 4 Units	24	0.73%	266	1.16%	443	0.83%
5 - 19 Units	254	7.74%	1,214	5.28%	1,960	3.66%
20+ Units	147	4.48%	1,405	6.11%	2,210	4.13%
2019 Housing Value	2,319		17,406		43,015	
<\$100,000	49	2.11%	1,071	6.15%	1,755	4.08%
\$100,000 - \$200,000	1,529	65.93%	6,718	38.60%	13,751	31.97%
\$200,000 - \$300,000	590	25.44%	4,476	25.72%	11,974	27.84%
\$300,000 - \$400,000	123	5.30%	2,553	14.67%	7,138	16.59%
\$400,000 - \$500,000	11	0.47%	1,308	7.51%	3,851	8.95%
\$500,000 - \$1,000,000	17	0.73%	1,169	6.72%	4,159	9.67%
\$1,000,000+	0	0.00%	111	0.64%	387	0.90%
2019 Median Home Value	\$172,628		\$220,420		\$250,121	
2019 Housing Units by Yr Built	3,307		23,420		54,357	
Built 2010+	84	2.54%	3,465	14.80%	5,845	10.75%
Built 2000 - 2010	1,674	50.62%	5,586	23.85%	10,666	19.62%
Built 1990 - 1999	532	16.09%	3,900	16.65%	11,817	21.74%
Built 1980 - 1989	519	15.69%	7,044	30.08%	15,384	28.30%
Built 1970 - 1979	458	13.85%	2,785	11.89%	8,325	15.32%
Built 1960 - 1969	29	0.88%	373	1.59%	1,594	2.93%
Built 1950 - 1959	4	0.12%	107	0.46%	420	0.77%
Built <1949	7	0.21%	160	0.68%	306	0.56%
2019 Median Year Built	2000		1992		1990	

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U.S. Armed Forces	9		37		70	
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Income: <\$25,000	293	9.26%	2,391	10.54%	4,434	8.43%
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2019 Med Household Income	\$73,003		\$80,939		\$90,864	

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Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
Total Businesses	422	3,469	8
Retail & Wholesale Trade	48	904	19
Hospitality & Food Service	27	472	17
Real Estate, Renting, Leasing	23	90	4
Finance & Insurance	50	208	4
Information	11	61	6
Scientific & Technology Services	63	401	6
Management of Companies	0	0	0
Health Care & Social Assistance	72	356	5
Educational Services	4	31	8
Public Administration & Sales	4	87	22
Arts, Entertainment, Recreation	7	43	6
Utilities & Waste Management	24	100	4
Construction	29	158	5
Manufacturing	7	30	4
Agriculture, Mining, Fishing	0	0	0
Other Services	53	528	10