

Demographic Detail Report

Shops At Silver Comet

4624 Camp Highland Rd, Smyrna, GA 30082

Building Type: **General Retail**
 Secondary: **Storefront**
 GLA: **16,150 SF**
 Year Built: **2007**

Total Available: **0 SF**
 % Leased: **100%**
 Rent/SF/Yr: **-**



Radius	2 Mile		3 Mile		10 Mile	
Population						
2028 Projection	38,684		74,890		906,330	
2023 Estimate	37,994		73,545		891,699	
2010 Census	32,508		62,772		758,184	
Growth 2023 - 2028	1.82%		1.83%		1.64%	
Growth 2010 - 2023	16.88%		17.16%		17.61%	
2023 Population by Age	37,994		73,545		891,699	
Age 0 - 4	2,332	6.14%	4,486	6.10%	55,652	6.24%
Age 5 - 9	2,514	6.62%	4,793	6.52%	53,854	6.04%
Age 10 - 14	2,552	6.72%	4,840	6.58%	54,480	6.11%
Age 15 - 19	2,209	5.81%	4,208	5.72%	53,049	5.95%
Age 20 - 24	1,764	4.64%	3,396	4.62%	52,680	5.91%
Age 25 - 29	1,872	4.93%	3,652	4.97%	63,629	7.14%
Age 30 - 34	2,499	6.58%	4,922	6.69%	74,872	8.40%
Age 35 - 39	3,152	8.30%	6,201	8.43%	75,231	8.44%
Age 40 - 44	3,442	9.06%	6,682	9.09%	69,564	7.80%
Age 45 - 49	3,267	8.60%	6,278	8.54%	62,650	7.03%
Age 50 - 54	2,941	7.74%	5,612	7.63%	58,218	6.53%
Age 55 - 59	2,506	6.60%	4,774	6.49%	52,808	5.92%
Age 60 - 64	2,087	5.49%	3,998	5.44%	46,378	5.20%
Age 65 - 69	1,670	4.40%	3,246	4.41%	38,561	4.32%
Age 70 - 74	1,319	3.47%	2,628	3.57%	31,497	3.53%
Age 75 - 79	888	2.34%	1,816	2.47%	22,071	2.48%
Age 80 - 84	511	1.34%	1,072	1.46%	13,540	1.52%
Age 85+	467	1.23%	943	1.28%	12,966	1.45%
Age 65+	4,855	12.78%	9,705	13.20%	118,635	13.30%
Median Age	40.10		40.20		37.50	
Average Age	38.40		38.60		37.80	

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Radius	2 Mile		3 Mile		10 Mile	
2023 Population By Race	37,994		73,545		891,699	
White	20,334	53.52%	41,833	56.88%	446,857	50.11%
Black	13,886	36.55%	24,442	33.23%	368,606	41.34%
Am. Indian & Alaskan	118	0.31%	276	0.38%	4,182	0.47%
Asian	2,607	6.86%	4,919	6.69%	48,767	5.47%
Hawaiian & Pacific Island	21	0.06%	49	0.07%	726	0.08%
Other	1,029	2.71%	2,028	2.76%	22,560	2.53%
Population by Hispanic Origin	37,994		73,545		891,699	
Non-Hispanic Origin	35,817	94.27%	68,010	92.47%	778,453	87.30%
Hispanic Origin	2,177	5.73%	5,535	7.53%	113,246	12.70%
2023 Median Age, Male	39.40		39.50		37.00	
2023 Average Age, Male	37.50		37.70		37.10	
2023 Median Age, Female	40.80		40.80		38.00	
2023 Average Age, Female	39.30		39.50		38.50	
2023 Population by Occupation Classification	30,155		58,589		717,108	
Civilian Employed	22,963	76.15%	43,895	74.92%	481,427	67.13%
Civilian Unemployed	423	1.40%	833	1.42%	14,541	2.03%
Civilian Non-Labor Force	6,723	22.29%	13,740	23.45%	220,115	30.69%
Armed Forces	46	0.15%	121	0.21%	1,025	0.14%
Households by Marital Status						
Married	6,903		13,552		121,488	
Married No Children	3,851		7,704		68,808	
Married w/Children	3,052		5,848		52,680	
2023 Population by Education	28,906		55,690		672,599	
Some High School, No Diploma	528	1.83%	1,342	2.41%	58,158	8.65%
High School Grad (Incl Equivalency)	2,921	10.11%	6,386	11.47%	111,327	16.55%
Some College, No Degree	6,163	21.32%	11,664	20.94%	137,368	20.42%
Associate Degree	2,284	7.90%	3,867	6.94%	50,614	7.53%
Bachelor Degree	9,545	33.02%	18,930	33.99%	185,329	27.55%
Advanced Degree	7,465	25.83%	13,501	24.24%	129,803	19.30%

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Radius	2 Mile		3 Mile		10 Mile	
2023 Population by Occupation	43,067		82,576		910,118	
Real Estate & Finance	2,479	5.76%	4,448	5.39%	42,606	4.68%
Professional & Management	17,912	41.59%	34,728	42.06%	331,868	36.46%
Public Administration	850	1.97%	1,753	2.12%	16,742	1.84%
Education & Health	3,925	9.11%	7,862	9.52%	89,763	9.86%
Services	2,386	5.54%	4,659	5.64%	69,554	7.64%
Information	1,343	3.12%	2,105	2.55%	18,453	2.03%
Sales	4,713	10.94%	8,852	10.72%	99,751	10.96%
Transportation	82	0.19%	161	0.19%	26,644	2.93%
Retail	2,556	5.93%	4,518	5.47%	46,553	5.12%
Wholesale	946	2.20%	1,837	2.22%	14,191	1.56%
Manufacturing	1,517	3.52%	3,042	3.68%	29,168	3.20%
Production	1,439	3.34%	2,849	3.45%	44,486	4.89%
Construction	643	1.49%	1,427	1.73%	28,599	3.14%
Utilities	1,420	3.30%	2,752	3.33%	28,802	3.16%
Agriculture & Mining	47	0.11%	102	0.12%	780	0.09%
Farming, Fishing, Forestry	0	0.00%	0	0.00%	233	0.03%
Other Services	809	1.88%	1,481	1.79%	21,925	2.41%
2023 Worker Travel Time to Job	20,583		39,554		443,992	
<30 Minutes	11,202	54.42%	21,034	53.18%	251,199	56.58%
30-60 Minutes	7,585	36.85%	15,312	38.71%	154,311	34.76%
60+ Minutes	1,796	8.73%	3,208	8.11%	38,482	8.67%
2010 Households by HH Size	15,189		29,179		320,824	
1-Person Households	5,648	37.18%	10,783	36.95%	123,475	38.49%
2-Person Households	5,137	33.82%	9,954	34.11%	96,428	30.06%
3-Person Households	2,182	14.37%	4,132	14.16%	42,736	13.32%
4-Person Households	1,581	10.41%	2,929	10.04%	31,625	9.86%
5-Person Households	442	2.91%	888	3.04%	15,012	4.68%
6-Person Households	138	0.91%	307	1.05%	6,244	1.95%
7 or more Person Households	61	0.40%	186	0.64%	5,304	1.65%
2023 Average Household Size	2.10		2.10		2.20	
Households						
2028 Projection	18,297		35,041		385,529	
2023 Estimate	17,944		34,385		379,244	
2010 Census	15,188		29,179		320,825	
Growth 2023 - 2028	1.97%		1.91%		1.66%	
Growth 2010 - 2023	18.15%		17.84%		18.21%	

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Radius	2 Mile	3 Mile	10 Mile
2023 Households by HH Income	17,945	34,383	379,242
<\$25,000	1,097 6.11%	2,141 6.23%	58,367 15.39%
\$25,000 - \$50,000	2,586 14.41%	4,519 13.14%	67,522 17.80%
\$50,000 - \$75,000	3,197 17.82%	6,454 18.77%	59,941 15.81%
\$75,000 - \$100,000	2,213 12.33%	4,500 13.09%	44,001 11.60%
\$100,000 - \$125,000	2,092 11.66%	4,361 12.68%	36,393 9.60%
\$125,000 - \$150,000	1,388 7.73%	2,742 7.97%	24,195 6.38%
\$150,000 - \$200,000	1,778 9.91%	3,518 10.23%	31,829 8.39%
\$200,000+	3,594 20.03%	6,148 17.88%	56,994 15.03%
2023 Avg Household Income	\$131,496	\$127,709	\$109,570
2023 Med Household Income	\$98,638	\$97,652	\$77,154
2023 Occupied Housing	17,945	34,384	379,245
Owner Occupied	9,986 55.65%	20,297 59.03%	187,509 49.44%
Renter Occupied	7,959 44.35%	14,087 40.97%	191,736 50.56%
2010 Housing Units	19,299	36,766	429,974
1 Unit	11,907 61.70%	23,271 63.29%	212,106 49.33%
2 - 4 Units	339 1.76%	1,024 2.79%	19,597 4.56%
5 - 19 Units	3,771 19.54%	7,067 19.22%	77,172 17.95%
20+ Units	3,282 17.01%	5,404 14.70%	121,099 28.16%
2023 Housing Value	9,985	20,298	187,508
<\$100,000	41 0.41%	167 0.82%	8,603 4.59%
\$100,000 - \$200,000	478 4.79%	1,641 8.08%	35,176 18.76%
\$200,000 - \$300,000	1,969 19.72%	4,869 23.99%	35,570 18.97%
\$300,000 - \$400,000	3,004 30.09%	6,005 29.58%	31,604 16.85%
\$400,000 - \$500,000	1,764 17.67%	3,115 15.35%	20,062 10.70%
\$500,000 - \$1,000,000	2,581 25.85%	3,905 19.24%	40,562 21.63%
\$1,000,000+	148 1.48%	596 2.94%	15,931 8.50%
2023 Median Home Value	\$383,371	\$357,818	\$345,579
2023 Housing Units by Yr Built	19,366	36,904	434,226
Built 2010+	2,552 13.18%	4,602 12.47%	60,191 13.86%
Built 2000 - 2010	5,481 28.30%	8,720 23.63%	71,381 16.44%
Built 1990 - 1999	4,274 22.07%	7,199 19.51%	57,388 13.22%
Built 1980 - 1989	3,082 15.91%	6,704 18.17%	61,457 14.15%
Built 1970 - 1979	1,687 8.71%	3,847 10.42%	52,591 12.11%
Built 1960 - 1969	1,253 6.47%	2,996 8.12%	51,532 11.87%
Built 1950 - 1959	696 3.59%	1,901 5.15%	37,715 8.69%
Built <1949	341 1.76%	935 2.53%	41,971 9.67%
2023 Median Year Built	1995	1992	1984

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Other	1,029	2.71%	2,028	2.76%	22,560	2.53%
U.S. Armed Forces	49		126		1,059	
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Owner Occupied	9,986	55.65%	20,297	59.03%	187,509	49.44%
Renter Occupied	7,959	44.35%	14,087	40.97%	191,736	50.56%
2023 Households by HH Income	17,945		34,383		379,242	
Income: <\$25,000	1,097	6.11%	2,141	6.23%	58,367	15.39%
Income: \$25,000 - \$50,000	2,586	14.41%	4,519	13.14%	67,522	17.80%
Income: \$50,000 - \$75,000	3,197	17.82%	6,454	18.77%	59,941	15.81%
Income: \$75,000 - \$100,000	2,213	12.33%	4,500	13.09%	44,001	11.60%
Income: \$100,000 - \$125,000	2,092	11.66%	4,361	12.68%	36,393	9.60%
Income: \$125,000 - \$150,000	1,388	7.73%	2,742	7.97%	24,195	6.38%
Income: \$150,000 - \$200,000	1,778	9.91%	3,518	10.23%	31,829	8.39%
Income: \$200,000+	3,594	20.03%	6,148	17.88%	56,994	15.03%
2023 Avg Household Income	\$131,496		\$127,709		\$109,570	
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Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
Total Businesses	699	6,293	9
Retail & Wholesale Trade	70	777	11
Hospitality & Food Service	46	968	21
Real Estate, Renting, Leasing	27	129	5
Finance & Insurance	41	204	5
Information	9	84	9
Scientific & Technology Services	66	545	8
Management of Companies	0	0	0
Health Care & Social Assistance	285	1,443	5
Educational Services	14	282	20
Public Administration & Sales	1	6	6
Arts, Entertainment, Recreation	12	61	5
Utilities & Waste Management	27	234	9
Construction	20	236	12
Manufacturing	29	1,098	38
Agriculture, Mining, Fishing	1	2	2
Other Services	51	224	4