

Demographic Detail Report

Rocky Face Village

2709 Chattanooga Rd, Rocky Face, GA 30740

Building Type: **General Retail**
 Secondary: **Freestanding**
 GLA: **45,955 SF**
 Year Built: **2000**

Total Available: **0 SF**
 % Leased: **100%**
 Rent/SF/Yr: **-**



Radius	3 Mile	5 Mile	10 Mile
Population			
2028 Projection	13,663	43,685	115,829
2023 Estimate	13,898	44,280	116,528
2010 Census	14,410	45,175	115,434
Growth 2023 - 2028	-1.69%	-1.34%	-0.60%
Growth 2010 - 2023	-3.55%	-1.98%	0.95%
2023 Population by Age			
	13,898	44,280	116,528
Age 0 - 4	818 5.89%	2,650 5.98%	6,864 5.89%
Age 5 - 9	835 6.01%	2,817 6.36%	7,407 6.36%
Age 10 - 14	892 6.42%	3,157 7.13%	8,445 7.25%
Age 15 - 19	893 6.43%	3,212 7.25%	8,646 7.42%
Age 20 - 24	877 6.31%	3,011 6.80%	8,002 6.87%
Age 25 - 29	889 6.40%	2,878 6.50%	7,562 6.49%
Age 30 - 34	913 6.57%	2,869 6.48%	7,493 6.43%
Age 35 - 39	897 6.45%	2,843 6.42%	7,423 6.37%
Age 40 - 44	873 6.28%	2,786 6.29%	7,375 6.33%
Age 45 - 49	865 6.22%	2,731 6.17%	7,307 6.27%
Age 50 - 54	913 6.57%	2,803 6.33%	7,516 6.45%
Age 55 - 59	918 6.61%	2,748 6.21%	7,346 6.30%
Age 60 - 64	857 6.17%	2,522 5.70%	6,715 5.76%
Age 65 - 69	739 5.32%	2,176 4.91%	5,767 4.95%
Age 70 - 74	629 4.53%	1,857 4.19%	4,839 4.15%
Age 75 - 79	475 3.42%	1,402 3.17%	3,560 3.06%
Age 80 - 84	311 2.24%	924 2.09%	2,260 1.94%
Age 85+	303 2.18%	893 2.02%	2,002 1.72%
Age 65+	2,457 17.68%	7,252 16.38%	18,428 15.81%
Median Age	39.60	37.70	37.60
Average Age	39.80	38.50	38.30

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Radius	3 Mile		5 Mile		10 Mile	
2023 Population By Race	13,898		44,280		116,528	
White	12,157	87.47%	39,389	88.95%	105,901	90.88%
Black	867	6.24%	2,291	5.17%	4,941	4.24%
Am. Indian & Alaskan	75	0.54%	535	1.21%	1,575	1.35%
Asian	529	3.81%	1,112	2.51%	1,782	1.53%
Hawaiian & Pacific Island	5	0.04%	122	0.28%	275	0.24%
Other	265	1.91%	831	1.88%	2,054	1.76%
Population by Hispanic Origin	13,898		44,280		116,528	
Non-Hispanic Origin	11,693	84.13%	28,981	65.45%	78,615	67.46%
Hispanic Origin	2,205	15.87%	15,299	34.55%	37,913	32.54%
2023 Median Age, Male	38.80		36.80		36.60	
2023 Average Age, Male	39.00		37.60		37.50	
2023 Median Age, Female	40.50		38.70		38.60	
2023 Average Age, Female	40.70		39.40		39.10	
2023 Population by Occupation Classification	11,173		35,012		92,082	
Civilian Employed	6,657	59.58%	20,918	59.75%	55,525	60.30%
Civilian Unemployed	242	2.17%	746	2.13%	1,866	2.03%
Civilian Non-Labor Force	4,274	38.25%	13,345	38.12%	34,669	37.65%
Armed Forces	0	0.00%	3	0.01%	22	0.02%
Households by Marital Status						
Married	2,585		8,094		22,320	
Married No Children	1,532		4,415		11,937	
Married w/Children	1,054		3,679		10,383	
2023 Population by Education	10,136		31,230		81,834	
Some High School, No Diploma	1,727	17.04%	7,633	24.44%	20,981	25.64%
High School Grad (Incl Equivalency)	2,690	26.54%	8,288	26.54%	23,463	28.67%
Some College, No Degree	3,014	29.74%	7,561	24.21%	19,978	24.41%
Associate Degree	553	5.46%	1,797	5.75%	4,670	5.71%
Bachelor Degree	1,454	14.34%	3,959	12.68%	8,363	10.22%
Advanced Degree	698	6.89%	1,992	6.38%	4,379	5.35%

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Radius	3 Mile		5 Mile		10 Mile	
2023 Population by Occupation	12,473		38,602		102,804	
Real Estate & Finance	217	1.74%	581	1.51%	1,836	1.79%
Professional & Management	2,685	21.53%	6,940	17.98%	17,397	16.92%
Public Administration	232	1.86%	424	1.10%	1,086	1.06%
Education & Health	1,165	9.34%	3,371	8.73%	8,205	7.98%
Services	920	7.38%	2,496	6.47%	7,104	6.91%
Information	56	0.45%	244	0.63%	702	0.68%
Sales	1,592	12.76%	4,449	11.53%	11,584	11.27%
Transportation	8	0.06%	17	0.04%	21	0.02%
Retail	893	7.16%	1,998	5.18%	5,546	5.39%
Wholesale	323	2.59%	710	1.84%	1,656	1.61%
Manufacturing	1,813	14.54%	7,422	19.23%	19,773	19.23%
Production	1,343	10.77%	6,001	15.55%	17,381	16.91%
Construction	544	4.36%	2,161	5.60%	5,305	5.16%
Utilities	350	2.81%	731	1.89%	2,236	2.18%
Agriculture & Mining	29	0.23%	141	0.37%	469	0.46%
Farming, Fishing, Forestry	12	0.10%	66	0.17%	165	0.16%
Other Services	291	2.33%	850	2.20%	2,338	2.27%
2023 Worker Travel Time to Job	6,452		20,295		53,967	
<30 Minutes	4,970	77.03%	16,081	79.24%	40,798	75.60%
30-60 Minutes	1,141	17.68%	3,511	17.30%	11,543	21.39%
60+ Minutes	341	5.29%	703	3.46%	1,626	3.01%
2010 Households by HH Size	5,391		16,065		40,004	
1-Person Households	1,406	26.08%	3,998	24.89%	8,448	21.12%
2-Person Households	1,826	33.87%	4,906	30.54%	12,268	30.67%
3-Person Households	895	16.60%	2,558	15.92%	6,943	17.36%
4-Person Households	693	12.85%	2,217	13.80%	6,133	15.33%
5-Person Households	357	6.62%	1,324	8.24%	3,453	8.63%
6-Person Households	145	2.69%	612	3.81%	1,602	4.00%
7 or more Person Households	69	1.28%	450	2.80%	1,157	2.89%
2023 Average Household Size	2.50		2.80		2.90	
Households						
2028 Projection	5,114		15,605		40,201	
2023 Estimate	5,203		15,809		40,437	
2010 Census	5,391		16,065		40,004	
Growth 2023 - 2028	-1.71%		-1.29%		-0.58%	
Growth 2010 - 2023	-3.49%		-1.59%		1.08%	

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Radius	3 Mile	5 Mile	10 Mile
2023 Households by HH Income	5,204	15,809	40,438
<\$25,000	870 16.72%	2,851 18.03%	7,054 17.44%
\$25,000 - \$50,000	1,330 25.56%	4,250 26.88%	10,944 27.06%
\$50,000 - \$75,000	901 17.31%	2,686 16.99%	8,138 20.12%
\$75,000 - \$100,000	695 13.36%	1,976 12.50%	5,393 13.34%
\$100,000 - \$125,000	482 9.26%	1,437 9.09%	3,414 8.44%
\$125,000 - \$150,000	278 5.34%	762 4.82%	2,030 5.02%
\$150,000 - \$200,000	252 4.84%	585 3.70%	1,350 3.34%
\$200,000+	396 7.61%	1,262 7.98%	2,115 5.23%
2023 Avg Household Income	\$84,384	\$82,535	\$75,469
2023 Med Household Income	\$62,095	\$57,446	\$58,535
2023 Occupied Housing	5,203	15,809	40,436
Owner Occupied	3,065 58.91%	9,771 61.81%	27,086 66.98%
Renter Occupied	2,138 41.09%	6,038 38.19%	13,350 33.02%
2010 Housing Units	5,452	16,603	38,471
1 Unit	3,491 64.03%	11,395 68.63%	30,184 78.46%
2 - 4 Units	496 9.10%	1,938 11.67%	3,553 9.24%
5 - 19 Units	985 18.07%	2,471 14.88%	3,643 9.47%
20+ Units	480 8.80%	799 4.81%	1,091 2.84%
2023 Housing Value	3,064	9,773	27,087
<\$100,000	605 19.75%	2,158 22.08%	6,904 25.49%
\$100,000 - \$200,000	1,137 37.11%	4,144 42.40%	11,317 41.78%
\$200,000 - \$300,000	589 19.22%	1,709 17.49%	5,055 18.66%
\$300,000 - \$400,000	371 12.11%	897 9.18%	2,119 7.82%
\$400,000 - \$500,000	157 5.12%	416 4.26%	902 3.33%
\$500,000 - \$1,000,000	205 6.69%	449 4.59%	735 2.71%
\$1,000,000+	0 0.00%	0 0.00%	55 0.20%
2023 Median Home Value	\$181,530	\$165,842	\$158,668
2023 Housing Units by Yr Built	6,068	18,039	44,854
Built 2010+	31 0.51%	146 0.81%	808 1.80%
Built 2000 - 2010	1,317 21.70%	3,843 21.30%	9,743 21.72%
Built 1990 - 1999	1,368 22.54%	3,327 18.44%	8,888 19.82%
Built 1980 - 1989	871 14.35%	2,544 14.10%	6,689 14.91%
Built 1970 - 1979	1,436 23.67%	3,205 17.77%	7,340 16.36%
Built 1960 - 1969	518 8.54%	2,120 11.75%	4,989 11.12%
Built 1950 - 1959	257 4.24%	1,422 7.88%	3,256 7.26%
Built <1949	270 4.45%	1,432 7.94%	3,141 7.00%
2023 Median Year Built	1985	1982	1985



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U.S. Armed Forces	0		4		23	
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Income: <\$25,000	870	16.72%	2,851	18.03%	7,054	17.44%
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Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
Total Businesses	37	210	6
Retail & Wholesale Trade	13	113	9
Hospitality & Food Service	3	25	8
Real Estate, Renting, Leasing	0	0	0
Finance & Insurance	4	11	3
Information	1	2	2
Scientific & Technology Services	3	12	4
Management of Companies	0	0	0
Health Care & Social Assistance	2	11	6
Educational Services	0	0	0
Public Administration & Sales	0	0	0
Arts, Entertainment, Recreation	0	0	0
Utilities & Waste Management	0	0	0
Construction	2	7	4
Manufacturing	0	0	0
Agriculture, Mining, Fishing	0	0	0
Other Services	9	29	3