

## Demographic Summary Report

### Paradise Shoppes of Ellenwood

2800-2842 E Atlanta Rd, Ellenwood, GA 30294

Building Type: **General Retail**

Total Available: **52,321 SF**

Secondary: **Storefront**

% Leased: **88.11%**

GLA: **67,721 SF**

Rent/SF/Yr: **\$7.00**

Year Built: **2003**



Radius	1 Mile		3 Mile		5 Mile	
Population						
2022 Projection	2,839		35,807		119,962	
2017 Estimate	2,714		34,206		114,947	
2010 Census	2,786		33,358		112,777	
Growth 2017 - 2022	4.61%		4.68%		4.36%	
Growth 2010 - 2017	-2.58%		2.54%		1.92%	
2017 Population by Hispanic Origin	144		1,546		7,795	
2017 Population	2,714		34,206		114,947	
White	648	23.88%	7,227	21.13%	24,588	21.39%
Black	1,998	73.62%	25,684	75.09%	84,245	73.29%
Am. Indian & Alaskan	7	0.26%	115	0.34%	448	0.39%
Asian	24	0.88%	622	1.82%	3,494	3.04%
Hawaiian & Pacific Island	0	0.00%	14	0.04%	72	0.06%
Other	37	1.36%	545	1.59%	2,101	1.83%
U.S. Armed Forces	11		136		229	
Households						
2022 Projection	982		12,297		41,621	
2017 Estimate	939		11,754		39,900	
2010 Census	964		11,473		39,182	
Growth 2017 - 2022	4.58%		4.62%		4.31%	
Growth 2010 - 2017	-2.59%		2.45%		1.83%	
Owner Occupied	743	79.13%	10,160	86.44%	31,151	78.07%
Renter Occupied	196	20.87%	1,594	13.56%	8,749	21.93%
2017 Households by HH Income	939		11,754		39,901	
Income: <\$25,000	185	19.70%	1,876	15.96%	7,198	18.04%
Income: \$25,000 - \$50,000	190	20.23%	2,521	21.45%	9,931	24.89%
Income: \$50,000 - \$75,000	144	15.34%	1,892	16.10%	8,764	21.96%
Income: \$75,000 - \$100,000	179	19.06%	2,433	20.70%	6,289	15.76%
Income: \$100,000 - \$125,000	123	13.10%	1,351	11.49%	3,782	9.48%
Income: \$125,000 - \$150,000	26	2.77%	605	5.15%	1,527	3.83%
Income: \$150,000 - \$200,000	62	6.60%	766	6.52%	1,715	4.30%
Income: \$200,000+	30	3.19%	310	2.64%	695	1.74%
2017 Avg Household Income	\$76,349		\$78,043		\$68,090	
2017 Med Household Income	\$66,054		\$69,314		\$56,937	

## Demographic Detail Report

### Paradise Shoppes of Ellenwood

2800-2842 E Atlanta Rd, Ellenwood, GA 30294

Building Type: **General Retail**  
 Secondary: **Storefront**  
 GLA: **67,721 SF**  
 Year Built: **2003**

Total Available: **52,321 SF**  
 % Leased: **88.11%**  
 Rent/SF/Yr: **\$7.00**



Radius	1 Mile		3 Mile		5 Mile	
Population						
2022 Projection	2,839		35,807		119,962	
2017 Estimate	2,714		34,206		114,947	
2010 Census	2,786		33,358		112,777	
Growth 2017 - 2022	4.61%		4.68%		4.36%	
Growth 2010 - 2017	-2.58%		2.54%		1.92%	
2017 Population by Age	2,714		34,206		114,947	
Age 0 - 4	160	5.90%	2,082	6.09%	7,659	6.66%
Age 5 - 9	177	6.52%	2,261	6.61%	7,970	6.93%
Age 10 - 14	204	7.52%	2,538	7.42%	8,420	7.33%
Age 15 - 19	209	7.70%	2,615	7.64%	8,508	7.40%
Age 20 - 24	186	6.85%	2,416	7.06%	8,314	7.23%
Age 25 - 29	163	6.01%	2,135	6.24%	8,010	6.97%
Age 30 - 34	159	5.86%	1,925	5.63%	7,270	6.32%
Age 35 - 39	175	6.45%	2,092	6.12%	7,302	6.35%
Age 40 - 44	206	7.59%	2,465	7.21%	7,932	6.90%
Age 45 - 49	218	8.03%	2,708	7.92%	8,368	7.28%
Age 50 - 54	222	8.18%	2,781	8.13%	8,510	7.40%
Age 55 - 59	195	7.18%	2,510	7.34%	7,920	6.89%
Age 60 - 64	153	5.64%	2,002	5.85%	6,618	5.76%
Age 65 - 69	119	4.38%	1,513	4.42%	5,046	4.39%
Age 70 - 74	78	2.87%	969	2.83%	3,190	2.78%
Age 75 - 79	43	1.58%	568	1.66%	1,871	1.63%
Age 80 - 84	25	0.92%	343	1.00%	1,120	0.97%
Age 85+	23	0.85%	282	0.82%	918	0.80%
Age 65+	288	10.61%	3,675	10.74%	12,145	10.57%
Median Age	37.80		37.70		35.90	
Average Age	36.70		36.70		36.00	

## Demographic Detail Report

### Paradise Shoppes of Ellenwood

2800-2842 E Atlanta Rd, Ellenwood, GA 30294

Radius	1 Mile	3 Mile	5 Mile
<b>2017 Population By Race</b>	<b>2,714</b>	<b>34,206</b>	<b>114,947</b>
White	648 23.88%	7,227 21.13%	24,588 21.39%
Black	1,998 73.62%	25,684 75.09%	84,245 73.29%
Am. Indian & Alaskan	7 0.26%	115 0.34%	448 0.39%
Asian	24 0.88%	622 1.82%	3,494 3.04%
Hawaiian & Pacific Island	0 0.00%	14 0.04%	72 0.06%
Other	37 1.36%	545 1.59%	2,101 1.83%
<b>Population by Hispanic Origin</b>	<b>2,714</b>	<b>34,206</b>	<b>114,947</b>
Non-Hispanic Origin	2,570 94.69%	32,660 95.48%	107,153 93.22%
Hispanic Origin	144 5.31%	1,545 4.52%	7,795 6.78%
<b>2017 Median Age, Male</b>	<b>36.10</b>	<b>35.60</b>	<b>33.50</b>
<b>2017 Average Age, Male</b>	<b>35.60</b>	<b>35.60</b>	<b>34.60</b>
<b>2017 Median Age, Female</b>	<b>39.30</b>	<b>39.30</b>	<b>37.80</b>
<b>2017 Average Age, Female</b>	<b>37.80</b>	<b>37.80</b>	<b>37.30</b>
<b>2017 Population by Occupation Classification</b>	<b>2,132</b>	<b>26,804</b>	<b>89,195</b>
Civilian Employed	1,425 66.84%	17,262 64.40%	57,731 64.72%
Civilian Unemployed	78 3.66%	955 3.56%	3,946 4.42%
Civilian Non-Labor Force	619 29.03%	8,459 31.56%	27,304 30.61%
Armed Forces	10 0.47%	128 0.48%	214 0.24%
<b>Households by Marital Status</b>			
Married	459	5,974	17,809
Married No Children	249	3,156	9,635
Married w/Children	209	2,817	8,174
<b>2017 Population by Education</b>	<b>1,842</b>	<b>23,623</b>	<b>79,563</b>
Some High School, No Diploma	243 13.19%	2,078 8.80%	9,131 11.48%
High School Grad (Incl Equivalency)	392 21.28%	5,644 23.89%	21,588 27.13%
Some College, No Degree	610 33.12%	7,727 32.71%	24,481 30.77%
Associate Degree	66 3.58%	1,330 5.63%	5,487 6.90%
Bachelor Degree	373 20.25%	4,671 19.77%	13,006 16.35%
Advanced Degree	158 8.58%	2,173 9.20%	5,870 7.38%

## Demographic Detail Report

### Paradise Shoppes of Ellenwood

2800-2842 E Atlanta Rd, Ellenwood, GA 30294

Radius	1 Mile	3 Mile	5 Mile
<b>2017 Population by Occupation</b>	<b>2,736</b>	<b>33,006</b>	<b>108,813</b>
Real Estate & Finance	57 2.08%	907 2.75%	3,606 3.31%
Professional & Management	596 21.78%	7,212 21.85%	22,219 20.42%
Public Administration	108 3.95%	1,486 4.50%	4,802 4.41%
Education & Health	433 15.83%	4,426 13.41%	12,427 11.42%
Services	178 6.51%	3,060 9.27%	11,208 10.30%
Information	35 1.28%	592 1.79%	1,857 1.71%
Sales	449 16.41%	5,004 15.16%	16,134 14.83%
Transportation	39 1.43%	324 0.98%	1,356 1.25%
Retail	133 4.86%	2,007 6.08%	6,335 5.82%
Wholesale	53 1.94%	586 1.78%	1,791 1.65%
Manufacturing	102 3.73%	1,225 3.71%	4,166 3.83%
Production	231 8.44%	2,378 7.20%	9,048 8.32%
Construction	127 4.64%	1,117 3.38%	4,394 4.04%
Utilities	163 5.96%	2,007 6.08%	6,585 6.05%
Agriculture & Mining	0 0.00%	0 0.00%	110 0.10%
Farming, Fishing, Forestry	0 0.00%	0 0.00%	54 0.05%
Other Services	32 1.17%	675 2.05%	2,721 2.50%
<b>2017 Worker Travel Time to Job</b>	<b>1,422</b>	<b>16,749</b>	<b>56,154</b>
<30 Minutes	539 37.90%	6,867 41.00%	24,542 43.70%
30-60 Minutes	647 45.50%	7,844 46.83%	25,846 46.03%
60+ Minutes	236 16.60%	2,038 12.17%	5,766 10.27%
<b>2010 Households by HH Size</b>	<b>964</b>	<b>11,472</b>	<b>39,182</b>
1-Person Households	177 18.36%	2,188 19.07%	8,354 21.32%
2-Person Households	282 29.25%	3,293 28.70%	11,044 28.19%
3-Person Households	214 22.20%	2,338 20.38%	7,665 19.56%
4-Person Households	150 15.56%	1,951 17.01%	6,272 16.01%
5-Person Households	79 8.20%	969 8.45%	3,292 8.40%
6-Person Households	45 4.67%	464 4.04%	1,513 3.86%
7 or more Person Households	17 1.76%	269 2.34%	1,042 2.66%
<b>2017 Average Household Size</b>	<b>2.90</b>	<b>2.90</b>	<b>2.90</b>
<b>Households</b>			
2022 Projection	982	12,297	41,621
2017 Estimate	939	11,754	39,900
2010 Census	964	11,473	39,182
Growth 2017 - 2022	4.58%	4.62%	4.31%
Growth 2010 - 2017	-2.59%	2.45%	1.83%

## Demographic Detail Report

### Paradise Shoppes of Ellenwood

2800-2842 E Atlanta Rd, Ellenwood, GA 30294

Radius	1 Mile	3 Mile	5 Mile
<b>2017 Households by HH Income</b>	<b>939</b>	<b>11,754</b>	<b>39,901</b>
<\$25,000	185 19.70%	1,876 15.96%	7,198 18.04%
\$25,000 - \$50,000	190 20.23%	2,521 21.45%	9,931 24.89%
\$50,000 - \$75,000	144 15.34%	1,892 16.10%	8,764 21.96%
\$75,000 - \$100,000	179 19.06%	2,433 20.70%	6,289 15.76%
\$100,000 - \$125,000	123 13.10%	1,351 11.49%	3,782 9.48%
\$125,000 - \$150,000	26 2.77%	605 5.15%	1,527 3.83%
\$150,000 - \$200,000	62 6.60%	766 6.52%	1,715 4.30%
\$200,000+	30 3.19%	310 2.64%	695 1.74%
<b>2017 Avg Household Income</b>	<b>\$76,349</b>	<b>\$78,043</b>	<b>\$68,090</b>
<b>2017 Med Household Income</b>	<b>\$66,054</b>	<b>\$69,314</b>	<b>\$56,937</b>
<b>2017 Occupied Housing</b>	<b>939</b>	<b>11,754</b>	<b>39,900</b>
Owner Occupied	743 79.13%	10,160 86.44%	31,151 78.07%
Renter Occupied	196 20.87%	1,594 13.56%	8,749 21.93%
<b>2010 Housing Units</b>	<b>959</b>	<b>11,920</b>	<b>40,269</b>
1 Unit	929 96.87%	11,773 98.77%	36,312 90.17%
2 - 4 Units	29 3.02%	61 0.51%	696 1.73%
5 - 19 Units	0 0.00%	32 0.27%	2,751 6.83%
20+ Units	1 0.10%	54 0.45%	510 1.27%
<b>2017 Housing Value</b>	<b>743</b>	<b>10,160</b>	<b>31,152</b>
<\$100,000	202 27.19%	2,792 27.48%	11,912 38.24%
\$100,000 - \$200,000	374 50.34%	5,331 52.47%	14,302 45.91%
\$200,000 - \$300,000	105 14.13%	1,254 12.34%	2,819 9.05%
\$300,000 - \$400,000	15 2.02%	442 4.35%	1,289 4.14%
\$400,000 - \$500,000	24 3.23%	149 1.47%	466 1.50%
\$500,000 - \$1,000,000	22 2.96%	171 1.68%	317 1.02%
\$1,000,000+	1 0.13%	21 0.21%	47 0.15%
<b>2017 Median Home Value</b>	<b>\$145,320</b>	<b>\$142,918</b>	<b>\$125,619</b>
<b>2017 Housing Units by Yr Built</b>	<b>965</b>	<b>12,119</b>	<b>41,696</b>
Built 2010+	0 0.00%	109 0.90%	277 0.66%
Built 2000 - 2010	248 25.70%	4,225 34.86%	12,191 29.24%
Built 1990 - 1999	269 27.88%	3,101 25.59%	10,893 26.12%
Built 1980 - 1989	214 22.18%	2,410 19.89%	7,100 17.03%
Built 1970 - 1979	163 16.89%	1,363 11.25%	6,617 15.87%
Built 1960 - 1969	41 4.25%	487 4.02%	3,138 7.53%
Built 1950 - 1959	18 1.87%	207 1.71%	868 2.08%
Built <1949	12 1.24%	217 1.79%	612 1.47%
<b>2017 Median Year Built</b>	<b>1990</b>	<b>1993</b>	<b>1991</b>

**Paradise Shoppes of Ellenwood**

2800-2842 E Atlanta Rd, Ellenwood, GA 30294

Building Type: **General Retail**Total Available: **52,321 SF**Secondary: **Storefront**% Leased: **88.11%**GLA: **67,721 SF**Rent/SF/Yr: **\$7.00**Year Built: **2003**

<b>Business Employment by Type</b>	<b># of Businesses</b>	<b># Employees</b>	<b>#Emp/Bus</b>
<b>Total Businesses</b>	<b>173</b>	<b>1,487</b>	<b>9</b>
Retail & Wholesale Trade	34	536	16
Hospitality & Food Service	21	374	18
Real Estate, Renting, Leasing	8	21	3
Finance & Insurance	20	72	4
Information	2	7	4
Scientific & Technology Services	13	53	4
Management of Companies	0	0	0
Health Care & Social Assistance	22	130	6
Educational Services	2	106	53
Public Administration & Sales	1	9	9
Arts, Entertainment, Recreation	2	3	2
Utilities & Waste Management	4	9	2
Construction	9	42	5
Manufacturing	5	15	3
Agriculture, Mining, Fishing	0	0	0
Other Services	30	110	4