

# Demographic Detail Report

## Balch & HWY 72 1088 Balch Rd, Madison, AL 35758

Building Type: **Land**                      Total Available: **0 SF**  
 Class: -    % Leased: **0%**  
 RBA: -    Rent/SF/Yr: -  
 Typical Floor: -



Radius	1 Mile	3 Mile	5 Mile
<b>Population</b>			
2027 Projection	6,691	48,951	114,210
2022 Estimate	5,930	43,540	101,308
2010 Census	4,341	34,996	80,150
Growth 2022 - 2027	12.83%	12.43%	12.74%
Growth 2010 - 2022	36.60%	24.41%	26.40%
<b>2022 Population by Age</b>			
	<b>5,930</b>	<b>43,540</b>	<b>101,308</b>
Age 0 - 4	335 5.65%	2,421 5.56%	5,938 5.86%
Age 5 - 9	341 5.75%	2,484 5.71%	6,013 5.94%
Age 10 - 14	383 6.46%	2,773 6.37%	6,380 6.30%
Age 15 - 19	430 7.25%	3,043 6.99%	6,661 6.57%
Age 20 - 24	447 7.54%	3,108 7.14%	6,764 6.68%
Age 25 - 29	429 7.23%	3,042 6.99%	7,026 6.94%
Age 30 - 34	372 6.27%	2,735 6.28%	6,902 6.81%
Age 35 - 39	337 5.68%	2,524 5.80%	6,653 6.57%
Age 40 - 44	338 5.70%	2,497 5.73%	6,350 6.27%
Age 45 - 49	377 6.36%	2,726 6.26%	6,456 6.37%
Age 50 - 54	429 7.23%	3,080 7.07%	6,926 6.84%
Age 55 - 59	488 8.23%	3,494 8.02%	7,683 7.58%
Age 60 - 64	440 7.42%	3,215 7.38%	7,077 6.99%
Age 65 - 69	314 5.30%	2,395 5.50%	5,341 5.27%
Age 70 - 74	209 3.52%	1,698 3.90%	3,852 3.80%
Age 75 - 79	126 2.12%	1,089 2.50%	2,509 2.48%
Age 80 - 84	73 1.23%	655 1.50%	1,517 1.50%
Age 85+	63 1.06%	558 1.28%	1,260 1.24%
Age 65+	785 13.24%	6,395 14.69%	14,479 14.29%
<b>Median Age</b>	<b>38.40</b>	<b>39.30</b>	<b>38.70</b>
<b>Average Age</b>	<b>38.40</b>	<b>39.10</b>	<b>38.70</b>

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<b>Balch &amp; HWY 72</b>					
1088 Balch Rd, Madison, AL 35758					
Radius	1 Mile		3 Mile		5 Mile
<b>2022 Population By Race</b>	<b>5,930</b>		<b>43,540</b>		<b>101,308</b>
White	4,215	71.08%	32,083	73.69%	72,134 71.20%
Black	1,028	17.34%	7,334	16.84%	20,324 20.06%
Am. Indian & Alaskan	35	0.59%	280	0.64%	609 0.60%
Asian	474	7.99%	2,594	5.96%	5,163 5.10%
Hawaiian & Pacific Island	4	0.07%	28	0.06%	117 0.12%
Other	175	2.95%	1,219	2.80%	2,961 2.92%
<b>Population by Hispanic Origin</b>	<b>5,930</b>		<b>43,540</b>		<b>101,308</b>
Non-Hispanic Origin	5,660	95.45%	41,538	95.40%	96,720 95.47%
Hispanic Origin	270	4.55%	2,001	4.60%	4,588 4.53%
<b>2022 Median Age, Male</b>	<b>36.80</b>		<b>37.70</b>		<b>37.60</b>
<b>2022 Average Age, Male</b>	<b>37.60</b>		<b>38.30</b>		<b>38.00</b>
<b>2022 Median Age, Female</b>	<b>39.80</b>		<b>40.70</b>		<b>39.80</b>
<b>2022 Average Age, Female</b>	<b>39.10</b>		<b>39.90</b>		<b>39.40</b>
<b>2022 Population by Occupation Classification</b>	<b>4,784</b>		<b>35,252</b>		<b>81,646</b>
Civilian Employed	3,123	65.28%	22,543	63.95%	52,843 64.72%
Civilian Unemployed	92	1.92%	578	1.64%	1,262 1.55%
Civilian Non-Labor Force	1,522	31.81%	11,938	33.86%	27,209 33.33%
Armed Forces	47	0.98%	193	0.55%	332 0.41%
<b>Households by Marital Status</b>					
Married	1,420		10,407		22,525
Married No Children	614		5,014		11,486
Married w/Children	806		5,393		11,039
<b>2022 Population by Education</b>	<b>4,165</b>		<b>31,008</b>		<b>72,814</b>
Some High School, No Diploma	102	2.45%	714	2.30%	2,896 3.98%
High School Grad (Incl Equivalency)	410	9.84%	3,974	12.82%	10,187 13.99%
Some College, No Degree	940	22.57%	7,659	24.70%	18,867 25.91%
Associate Degree	172	4.13%	1,298	4.19%	3,261 4.48%
Bachelor Degree	1,343	32.24%	10,124	32.65%	22,416 30.79%
Advanced Degree	1,198	28.76%	7,239	23.35%	15,187 20.86%

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<b>Radius</b>	<b>1 Mile</b>		<b>3 Mile</b>		<b>5 Mile</b>	
<b>2022 Population by Occupation</b>	<b>6,042</b>		<b>43,213</b>		<b>100,715</b>	
Real Estate & Finance	155	2.57%	827	1.91%	1,998	1.98%
Professional & Management	2,874	47.57%	19,662	45.50%	43,700	43.39%
Public Administration	411	6.80%	2,652	6.14%	5,911	5.87%
Education & Health	510	8.44%	3,572	8.27%	9,144	9.08%
Services	279	4.62%	2,144	4.96%	5,061	5.03%
Information	72	1.19%	499	1.15%	1,078	1.07%
Sales	529	8.76%	3,769	8.72%	9,803	9.73%
Transportation	0	0.00%	0	0.00%	1	0.00%
Retail	338	5.59%	2,115	4.89%	5,147	5.11%
Wholesale	26	0.43%	325	0.75%	889	0.88%
Manufacturing	392	6.49%	2,989	6.92%	6,842	6.79%
Production	160	2.65%	2,118	4.90%	4,934	4.90%
Construction	77	1.27%	739	1.71%	2,190	2.17%
Utilities	58	0.96%	492	1.14%	1,686	1.67%
Agriculture & Mining	28	0.46%	244	0.56%	351	0.35%
Farming, Fishing, Forestry	15	0.25%	66	0.15%	123	0.12%
Other Services	118	1.95%	1,000	2.31%	1,857	1.84%
<b>2022 Worker Travel Time to Job</b>	<b>2,978</b>		<b>21,579</b>		<b>50,726</b>	
<30 Minutes	1,949	65.45%	14,906	69.08%	37,505	73.94%
30-60 Minutes	991	33.28%	6,449	29.89%	12,569	24.78%
60+ Minutes	38	1.28%	224	1.04%	652	1.29%
<b>2010 Households by HH Size</b>	<b>1,493</b>		<b>12,543</b>		<b>30,906</b>	
1-Person Households	251	16.81%	2,327	18.55%	7,617	24.65%
2-Person Households	440	29.47%	3,965	31.61%	9,928	32.12%
3-Person Households	294	19.69%	2,450	19.53%	5,592	18.09%
4-Person Households	327	21.90%	2,408	19.20%	4,973	16.09%
5-Person Households	135	9.04%	997	7.95%	1,971	6.38%
6-Person Households	31	2.08%	271	2.16%	570	1.84%
7 or more Person Households	15	1.00%	125	1.00%	255	0.83%
<b>2022 Average Household Size</b>	<b>2.80</b>		<b>2.70</b>		<b>2.50</b>	
<b>Households</b>						
2027 Projection	2,395		18,072		45,197	
2022 Estimate	2,108		15,998		39,950	
2010 Census	1,494		12,542		30,906	
Growth 2022 - 2027	13.61%		12.96%		13.13%	
Growth 2010 - 2022	41.10%		27.56%		29.26%	

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<b>Balch &amp; HWY 72</b>						
1088 Balch Rd, Madison, AL 35758						
Radius	1 Mile		3 Mile		5 Mile	
<b>2022 Households by HH Income</b>	<b>2,107</b>		<b>15,998</b>		<b>39,950</b>	
<\$25,000	138	6.55%	968	6.05%	3,564	8.92%
\$25,000 - \$50,000	213	10.11%	2,035	12.72%	5,847	14.64%
\$50,000 - \$75,000	229	10.87%	2,053	12.83%	5,784	14.48%
\$75,000 - \$100,000	264	12.53%	2,324	14.53%	5,857	14.66%
\$100,000 - \$125,000	306	14.52%	2,028	12.68%	4,816	12.06%
\$125,000 - \$150,000	285	13.53%	1,972	12.33%	4,420	11.06%
\$150,000 - \$200,000	429	20.36%	2,713	16.96%	5,695	14.26%
\$200,000+	243	11.53%	1,905	11.91%	3,967	9.93%
<b>2022 Avg Household Income</b>	<b>\$128,587</b>		<b>\$124,166</b>		<b>\$113,148</b>	
<b>2022 Med Household Income</b>	<b>\$117,115</b>		<b>\$107,630</b>		<b>\$95,402</b>	
<b>2022 Occupied Housing</b>	<b>2,108</b>		<b>15,999</b>		<b>39,950</b>	
Owner Occupied	1,798	85.29%	13,319	83.25%	28,624	71.65%
Renter Occupied	310	14.71%	2,680	16.75%	11,326	28.35%
<b>2010 Housing Units</b>	<b>2,246</b>		<b>16,707</b>		<b>41,783</b>	
1 Unit	2,072	92.25%	15,000	89.78%	31,909	76.37%
2 - 4 Units	24	1.07%	651	3.90%	1,473	3.53%
5 - 19 Units	94	4.19%	877	5.25%	5,989	14.33%
20+ Units	56	2.49%	179	1.07%	2,412	5.77%
<b>2022 Housing Value</b>	<b>1,799</b>		<b>13,319</b>		<b>28,624</b>	
<\$100,000	42	2.33%	500	3.75%	1,350	4.72%
\$100,000 - \$200,000	474	26.35%	3,896	29.25%	9,332	32.60%
\$200,000 - \$300,000	776	43.14%	4,784	35.92%	9,427	32.93%
\$300,000 - \$400,000	300	16.68%	2,003	15.04%	4,695	16.40%
\$400,000 - \$500,000	157	8.73%	1,090	8.18%	1,873	6.54%
\$500,000 - \$1,000,000	45	2.50%	702	5.27%	1,449	5.06%
\$1,000,000+	5	0.28%	344	2.58%	498	1.74%
<b>2022 Median Home Value</b>	<b>\$249,420</b>		<b>\$247,313</b>		<b>\$238,506</b>	
<b>2022 Housing Units by Yr Built</b>	<b>2,246</b>		<b>17,001</b>		<b>42,600</b>	
Built 2010+	669	29.79%	3,707	21.80%	9,540	22.39%
Built 2000 - 2010	780	34.73%	5,330	31.35%	11,971	28.10%
Built 1990 - 1999	584	26.00%	4,734	27.85%	11,349	26.64%
Built 1980 - 1989	155	6.90%	2,087	12.28%	6,381	14.98%
Built 1970 - 1979	15	0.67%	579	3.41%	1,586	3.72%
Built 1960 - 1969	33	1.47%	373	2.19%	1,149	2.70%
Built 1950 - 1959	1	0.04%	85	0.50%	346	0.81%
Built <1949	9	0.40%	106	0.62%	278	0.65%
<b>2022 Median Year Built</b>	<b>2004</b>		<b>2000</b>		<b>1999</b>	



# Demographic Summary Report

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Other	175 2.95%	1,219 2.80%	2,961 2.92%
U.S. Armed Forces	53	216	373
<b>Households</b>			
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**Balch & HWY 72**  
1088 Balch Rd, Madison, AL 35758

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Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
<b>Total Businesses</b>	<b>261</b>	<b>1,806</b>	<b>7</b>
Retail & Wholesale Trade	33	405	12
Hospitality & Food Service	30	394	13
Real Estate, Renting, Leasing	7	79	11
Finance & Insurance	19	83	4
Information	2	8	4
Scientific & Technology Services	6	16	3
Management of Companies	0	0	0
Health Care & Social Assistance	119	595	5
Educational Services	3	16	5
Public Administration & Sales	0	0	0
Arts, Entertainment, Recreation	6	39	7
Utilities & Waste Management	4	10	3
Construction	7	51	7
Manufacturing	4	18	5
Agriculture, Mining, Fishing	1	3	3
Other Services	20	89	4