

Demographic Detail Report

Oakland Marketplace - Kroger

7265 Highway 64, Oakland, TN 38060

Building Type: **General Retail**
 Secondary: **Supermarket**
 GLA: **45,000 SF**
 Year Built: **2004**

Total Available: **0 SF**
 % Leased: **100%**
 Rent/SF/Yr: **-**



Radius	1 Mile	3 Mile	5 Mile
Population			
2029 Projection	4,748	13,236	18,314
2024 Estimate	4,239	11,891	16,525
2020 Census	3,604	10,542	15,085
Growth 2024 - 2029	12.01%	11.31%	10.83%
Growth 2020 - 2024	17.62%	12.80%	9.55%
2024 Population by Age			
	4,239	11,891	16,525
Age 0 - 4	242 5.71%	655 5.51%	831 5.03%
Age 5 - 9	230 5.43%	639 5.37%	833 5.04%
Age 10 - 14	236 5.57%	664 5.58%	891 5.39%
Age 15 - 19	234 5.52%	675 5.68%	952 5.76%
Age 20 - 24	211 4.98%	599 5.04%	849 5.14%
Age 25 - 29	234 5.52%	638 5.37%	849 5.14%
Age 30 - 34	266 6.28%	723 6.08%	920 5.57%
Age 35 - 39	281 6.63%	783 6.58%	1,007 6.09%
Age 40 - 44	265 6.25%	750 6.31%	999 6.05%
Age 45 - 49	279 6.58%	776 6.53%	1,066 6.45%
Age 50 - 54	281 6.63%	825 6.94%	1,152 6.97%
Age 55 - 59	299 7.05%	865 7.27%	1,260 7.62%
Age 60 - 64	308 7.27%	858 7.22%	1,269 7.68%
Age 65 - 69	275 6.49%	785 6.60%	1,172 7.09%
Age 70 - 74	239 5.64%	675 5.68%	1,010 6.11%
Age 75 - 79	175 4.13%	482 4.05%	718 4.34%
Age 80 - 84	111 2.62%	298 2.51%	444 2.69%
Age 85+	75 1.77%	202 1.70%	305 1.85%
Age 65+	875 20.64%	2,442 20.54%	3,649 22.08%
Median Age	43.50	43.80	45.60
Average Age	42.10	42.20	43.30

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Radius	1 Mile	3 Mile	5 Mile
2024 Population By Race	4,239	11,891	16,525
White	2,948 69.54%	8,285 69.67%	11,727 70.97%
Black	977 23.05%	2,707 22.77%	3,561 21.55%
Am. Indian & Alaskan	7 0.17%	22 0.19%	36 0.22%
Asian	39 0.92%	103 0.87%	135 0.82%
Hawaiian & Pacific Island	1 0.02%	4 0.03%	6 0.04%
Other	268 6.32%	771 6.48%	1,060 6.41%
Population by Hispanic Origin	4,239	11,891	16,525
Non-Hispanic Origin	4,093 96.56%	11,499 96.70%	15,992 96.77%
Hispanic Origin	147 3.47%	392 3.30%	534 3.23%
2024 Median Age, Male	42.60	42.90	44.60
2024 Average Age, Male	41.30	41.40	42.50
2024 Median Age, Female	44.30	44.70	46.60
2024 Average Age, Female	42.90	43.00	44.10
2024 Population by Occupation Classification	3,483	9,795	13,777
Civilian Employed	2,044 58.69%	5,772 58.93%	7,847 56.96%
Civilian Unemployed	51 1.46%	139 1.42%	215 1.56%
Civilian Non-Labor Force	1,388 39.85%	3,883 39.64%	5,712 41.46%
Armed Forces	0 0.00%	1 0.01%	3 0.02%
Households by Marital Status			
Married	983	2,771	3,914
Married No Children	676	1,885	2,738
Married w/Children	307	886	1,176
2024 Population by Education	3,160	9,109	12,747
Some High School, No Diploma	249 7.88%	714 7.84%	1,124 8.82%
High School Grad (Incl Equivalency)	949 30.03%	2,640 28.98%	3,878 30.42%
Some College, No Degree	1,097 34.72%	3,173 34.83%	4,214 33.06%
Associate Degree	74 2.34%	448 4.92%	577 4.53%
Bachelor Degree	584 18.48%	1,524 16.73%	2,136 16.76%
Advanced Degree	207 6.55%	610 6.70%	818 6.42%

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Radius	1 Mile	3 Mile	5 Mile
2024 Population by Occupation	3,882	10,742	14,575
Real Estate & Finance	70 1.80%	219 2.04%	337 2.31%
Professional & Management	1,076 27.72%	3,073 28.61%	4,036 27.69%
Public Administration	55 1.42%	144 1.34%	226 1.55%
Education & Health	487 12.55%	1,090 10.15%	1,414 9.70%
Services	162 4.17%	539 5.02%	816 5.60%
Information	1 0.03%	33 0.31%	54 0.37%
Sales	338 8.71%	1,037 9.65%	1,410 9.67%
Transportation	0 0.00%	0 0.00%	0 0.00%
Retail	166 4.28%	542 5.05%	683 4.69%
Wholesale	195 5.02%	542 5.05%	679 4.66%
Manufacturing	250 6.44%	671 6.25%	942 6.46%
Production	400 10.30%	1,025 9.54%	1,464 10.04%
Construction	248 6.39%	664 6.18%	855 5.87%
Utilities	297 7.65%	693 6.45%	968 6.64%
Agriculture & Mining	18 0.46%	37 0.34%	85 0.58%
Farming, Fishing, Forestry	7 0.18%	20 0.19%	35 0.24%
Other Services	112 2.89%	413 3.84%	571 3.92%
2024 Worker Travel Time to Job	1,943	5,417	7,350
<30 Minutes	519 26.71%	1,650 30.46%	2,246 30.56%
30-60 Minutes	1,221 62.84%	3,059 56.47%	4,173 56.78%
60+ Minutes	203 10.45%	708 13.07%	931 12.67%
2020 Households by HH Size	1,449	4,174	5,921
1-Person Households	309 21.33%	880 21.08%	1,213 20.49%
2-Person Households	594 40.99%	1,674 40.11%	2,418 40.84%
3-Person Households	235 16.22%	705 16.89%	1,006 16.99%
4-Person Households	184 12.70%	543 13.01%	768 12.97%
5-Person Households	70 4.83%	200 4.79%	286 4.83%
6-Person Households	34 2.35%	109 2.61%	148 2.50%
7 or more Person Households	23 1.59%	63 1.51%	82 1.38%
2024 Average Household Size	2.50	2.50	2.50
Households			
2029 Projection	1,901	5,231	7,183
2024 Estimate	1,702	4,710	6,496
2020 Census	1,449	4,174	5,921
Growth 2024 - 2029	11.69%	11.06%	10.58%
Growth 2020 - 2024	17.46%	12.84%	9.71%

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Radius	1 Mile	3 Mile	5 Mile
2024 Households by HH Income	1,702	4,709	6,496
<\$25,000	107 6.29%	553 11.74%	803 12.36%
\$25,000 - \$50,000	278 16.33%	729 15.48%	1,028 15.83%
\$50,000 - \$75,000	399 23.44%	879 18.67%	1,158 17.83%
\$75,000 - \$100,000	334 19.62%	867 18.41%	1,074 16.53%
\$100,000 - \$125,000	300 17.63%	770 16.35%	955 14.70%
\$125,000 - \$150,000	153 8.99%	367 7.79%	564 8.68%
\$150,000 - \$200,000	55 3.23%	291 6.18%	454 6.99%
\$200,000+	76 4.47%	253 5.37%	460 7.08%
2024 Avg Household Income	\$89,654	\$91,413	\$95,411
2024 Med Household Income	\$80,015	\$80,579	\$81,029
2024 Occupied Housing	1,702	4,710	6,496
Owner Occupied	1,519 89.25%	4,202 89.21%	5,797 89.24%
Renter Occupied	183 10.75%	508 10.79%	699 10.76%
2020 Housing Units	1,688	4,642	6,401
1 Unit	1,677 99.35%	4,618 99.48%	6,373 99.56%
2 - 4 Units	0 0.00%	0 0.00%	0 0.00%
5 - 19 Units	11 0.65%	24 0.52%	28 0.44%
20+ Units	0 0.00%	0 0.00%	0 0.00%
2024 Housing Value	1,519	4,203	5,797
<\$100,000	134 8.82%	295 7.02%	388 6.69%
\$100,000 - \$200,000	571 37.59%	1,573 37.43%	1,787 30.83%
\$200,000 - \$300,000	570 37.52%	1,381 32.86%	1,822 31.43%
\$300,000 - \$400,000	115 7.57%	464 11.04%	819 14.13%
\$400,000 - \$500,000	72 4.74%	307 7.30%	552 9.52%
\$500,000 - \$1,000,000	36 2.37%	150 3.57%	362 6.24%
\$1,000,000+	21 1.38%	33 0.79%	67 1.16%
2024 Median Home Value	\$209,561	\$216,908	\$239,709
2024 Housing Units by Yr Built	1,811	5,003	6,909
Built 2010+	675 37.27%	1,479 29.56%	1,728 25.01%
Built 2000 - 2010	597 32.97%	1,897 37.92%	2,632 38.10%
Built 1990 - 1999	249 13.75%	771 15.41%	1,083 15.68%
Built 1980 - 1989	85 4.69%	192 3.84%	428 6.19%
Built 1970 - 1979	127 7.01%	407 8.14%	591 8.55%
Built 1960 - 1969	21 1.16%	85 1.70%	140 2.03%
Built 1950 - 1959	16 0.88%	101 2.02%	182 2.63%
Built <1949	41 2.26%	71 1.42%	125 1.81%
2024 Median Year Built	2006	2004	2003