

Demographic Detail Report

Oak Grove Plaza

2660 Reidville Rd, Spartanburg, SC 29301

Building Type: **General Retail**
 Secondary: **Storefront**
 GLA: **51,024 SF**
 Year Built: **1993**

Total Available: **0 SF**
 % Leased: **100%**
 Rent/SF/Yr: **-**



Radius	3 Mile		5 Mile		10 Mile	
Population						
2029 Projection	46,980		102,251		262,526	
2024 Estimate	41,422		89,858		231,230	
2020 Census	38,594		81,508		213,257	
Growth 2024 - 2029	13.42%		13.79%		13.53%	
Growth 2020 - 2024	7.33%		10.24%		8.43%	
2024 Population by Age	41,422		89,858		231,230	
Age 0 - 4	2,536	6.12%	5,540	6.17%	14,358	6.21%
Age 5 - 9	2,653	6.40%	5,928	6.60%	15,432	6.67%
Age 10 - 14	2,596	6.27%	5,764	6.41%	14,557	6.30%
Age 15 - 19	2,740	6.61%	6,071	6.76%	14,977	6.48%
Age 20 - 24	2,929	7.07%	6,591	7.33%	15,982	6.91%
Age 25 - 29	2,993	7.23%	6,476	7.21%	15,823	6.84%
Age 30 - 34	3,105	7.50%	6,700	7.46%	17,007	7.36%
Age 35 - 39	2,827	6.82%	6,319	7.03%	16,410	7.10%
Age 40 - 44	2,496	6.03%	5,515	6.14%	14,516	6.28%
Age 45 - 49	2,325	5.61%	4,953	5.51%	13,163	5.69%
Age 50 - 54	2,367	5.71%	5,053	5.62%	13,347	5.77%
Age 55 - 59	2,383	5.75%	5,140	5.72%	13,346	5.77%
Age 60 - 64	2,408	5.81%	5,158	5.74%	13,283	5.74%
Age 65 - 69	2,242	5.41%	4,719	5.25%	12,214	5.28%
Age 70 - 74	1,875	4.53%	3,863	4.30%	10,059	4.35%
Age 75 - 79	1,303	3.15%	2,695	3.00%	7,158	3.10%
Age 80 - 84	881	2.13%	1,817	2.02%	4,931	2.13%
Age 85+	764	1.84%	1,558	1.73%	4,666	2.02%
Age 65+	7,065	17.06%	14,652	16.31%	39,028	16.88%
Median Age	37.10		36.50		37.30	
Average Age	38.60		38.10		38.60	

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Radius	3 Mile		5 Mile		10 Mile
2024 Population By Race	41,422		89,858		231,230
White	20,715	50.01%	43,088	47.95%	140,161 60.62%
Black	12,992	31.36%	31,060	34.57%	55,854 24.16%
Am. Indian & Alaskan	289	0.70%	558	0.62%	1,163 0.50%
Asian	1,812	4.37%	2,837	3.16%	7,017 3.03%
Hawaiian & Pacific Island	18	0.04%	19	0.02%	22 0.01%
Other	5,596	13.51%	12,296	13.68%	27,013 11.68%
Population by Hispanic Origin	41,422		89,858		231,230
Non-Hispanic Origin	37,271	89.98%	80,154	89.20%	210,946 91.23%
Hispanic Origin	4,151	10.02%	9,705	10.80%	20,284 8.77%
2024 Median Age, Male	35.50		35.20		36.20
2024 Average Age, Male	37.40		36.90		37.50
2024 Median Age, Female	38.60		37.80		38.50
2024 Average Age, Female	39.70		39.20		39.60
2024 Population by Occupation Classification	33,087		71,411		183,886
Civilian Employed	21,024	63.54%	42,242	59.15%	113,823 61.90%
Civilian Unemployed	891	2.69%	1,912	2.68%	3,932 2.14%
Civilian Non-Labor Force	11,172	33.77%	27,233	38.14%	66,042 35.91%
Armed Forces	0	0.00%	24	0.03%	89 0.05%
Households by Marital Status					
Married	6,957		13,268		39,726
Married No Children	4,549		8,555		24,727
Married w/Children	2,408		4,712		14,998
2024 Population by Education	29,816		64,031		165,905
Some High School, No Diploma	2,528	8.48%	8,996	14.05%	18,937 11.41%
High School Grad (Incl Equivalency)	7,720	25.89%	17,724	27.68%	43,908 26.47%
Some College, No Degree	9,037	30.31%	18,748	29.28%	50,512 30.45%
Associate Degree	1,848	6.20%	4,066	6.35%	9,981 6.02%
Bachelor Degree	5,423	18.19%	8,950	13.98%	26,282 15.84%
Advanced Degree	3,260	10.93%	5,547	8.66%	16,285 9.82%

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Radius	3 Mile		5 Mile		10 Mile	
2024 Population by Occupation	39,081		78,142		211,797	
Real Estate & Finance	865	2.21%	1,776	2.27%	5,579	2.63%
Professional & Management	8,839	22.62%	16,095	20.60%	46,980	22.18%
Public Administration	457	1.17%	921	1.18%	2,984	1.41%
Education & Health	4,651	11.90%	9,035	11.56%	24,231	11.44%
Services	3,260	8.34%	7,768	9.94%	18,168	8.58%
Information	262	0.67%	461	0.59%	2,033	0.96%
Sales	4,437	11.35%	8,425	10.78%	24,142	11.40%
Transportation	28	0.07%	211	0.27%	335	0.16%
Retail	2,208	5.65%	4,727	6.05%	12,771	6.03%
Wholesale	449	1.15%	824	1.05%	2,724	1.29%
Manufacturing	4,367	11.17%	9,099	11.64%	23,110	10.91%
Production	4,510	11.54%	10,023	12.83%	25,183	11.89%
Construction	1,835	4.70%	3,528	4.51%	9,077	4.29%
Utilities	1,658	4.24%	2,919	3.74%	8,085	3.82%
Agriculture & Mining	102	0.26%	195	0.25%	568	0.27%
Farming, Fishing, Forestry	118	0.30%	189	0.24%	482	0.23%
Other Services	1,035	2.65%	1,946	2.49%	5,345	2.52%
2024 Worker Travel Time to Job	20,008		40,509		108,326	
<30 Minutes	14,947	74.71%	30,589	75.51%	78,819	72.76%
30-60 Minutes	4,328	21.63%	8,174	20.18%	24,758	22.86%
60+ Minutes	733	3.66%	1,746	4.31%	4,749	4.38%
2020 Households by HH Size	15,401		31,276		82,253	
1-Person Households	4,333	28.13%	9,168	29.31%	22,703	27.60%
2-Person Households	5,379	34.93%	10,349	33.09%	27,537	33.48%
3-Person Households	2,452	15.92%	5,070	16.21%	13,494	16.41%
4-Person Households	1,889	12.27%	3,766	12.04%	10,431	12.68%
5-Person Households	875	5.68%	1,856	5.93%	4,999	6.08%
6-Person Households	313	2.03%	677	2.16%	1,974	2.40%
7 or more Person Households	160	1.04%	390	1.25%	1,115	1.36%
2024 Average Household Size	2.40		2.40		2.50	
Households						
2029 Projection	18,774		39,641		101,973	
2024 Estimate	16,520		34,712		89,542	
2020 Census	15,401		31,276		82,252	
Growth 2024 - 2029	13.64%		14.20%		13.88%	
Growth 2020 - 2024	7.27%		10.99%		8.86%	

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Radius	3 Mile		5 Mile	
2024 Households by HH Income	16,518		34,712	
<\$25,000	2,924	17.70%	8,590	24.75%
\$25,000 - \$50,000	3,962	23.99%	8,480	24.43%
\$50,000 - \$75,000	3,349	20.27%	6,202	17.87%
\$75,000 - \$100,000	1,904	11.53%	3,965	11.42%
\$100,000 - \$125,000	1,380	8.35%	2,667	7.68%
\$125,000 - \$150,000	1,033	6.25%	1,579	4.55%
\$150,000 - \$200,000	928	5.62%	1,704	4.91%
\$200,000+	1,038	6.28%	1,525	4.39%
2024 Avg Household Income	\$81,548		\$70,800	
2024 Med Household Income	\$58,857		\$51,032	
2024 Occupied Housing	16,520		34,711	
Owner Occupied	10,013	60.61%	19,882	57.28%
Renter Occupied	6,507	39.39%	14,829	42.72%
2020 Housing Units	16,802		34,109	
1 Unit	12,234	72.81%	25,642	75.18%
2 - 4 Units	1,328	7.90%	3,022	8.86%
5 - 19 Units	2,121	12.62%	3,037	8.90%
20+ Units	1,119	6.66%	2,408	7.06%
2024 Housing Value	10,012		19,882	
<\$100,000	1,382	13.80%	4,311	21.68%
\$100,000 - \$200,000	4,068	40.63%	7,513	37.79%
\$200,000 - \$300,000	2,254	22.51%	3,780	19.01%
\$300,000 - \$400,000	1,387	13.85%	2,458	12.36%
\$400,000 - \$500,000	644	6.43%	1,251	6.29%
\$500,000 - \$1,000,000	190	1.90%	455	2.29%
\$1,000,000+	87	0.87%	114	0.57%
2024 Median Home Value	\$189,085		\$174,936	
2024 Housing Units by Yr Built	17,588		37,039	
Built 2010+	2,947	16.76%	6,587	17.78%
Built 2000 - 2010	2,613	14.86%	4,733	12.78%
Built 1990 - 1999	2,682	15.25%	5,414	14.62%
Built 1980 - 1989	2,565	14.58%	4,851	13.10%
Built 1970 - 1979	2,972	16.90%	5,371	14.50%
Built 1960 - 1969	2,022	11.50%	4,022	10.86%
Built 1950 - 1959	1,058	6.02%	2,735	7.38%
Built <1949	729	4.14%	3,326	8.98%
2024 Median Year Built	1987		1985	