

## Demographic Summary Report

### Market Place Shopping Center

2928 Frontage Rd, Warsaw, IN 46580

Building Type: **General Retail**  
 Secondary: **Freestanding**  
 GLA: **7,200 SF**  
 Year Built: **1987**

Total Available: **7,200 SF**  
 % Leased: **0%**  
 Rent/SF/Yr: **Negotiable**



| Radius                             | 1 Mile   |        | 3 Mile   |        | 5 Mile   |        |
|------------------------------------|----------|--------|----------|--------|----------|--------|
| Population                         |          |        |          |        |          |        |
| 2029 Projection                    | 5,238    |        | 23,097   |        | 35,674   |        |
| 2024 Estimate                      | 5,223    |        | 23,095   |        | 35,700   |        |
| 2020 Census                        | 5,300    |        | 23,770   |        | 36,893   |        |
| Growth 2024 - 2029                 | 0.29%    |        | 0.01%    |        | -0.07%   |        |
| Growth 2020 - 2024                 | -1.45%   |        | -2.84%   |        | -3.23%   |        |
| 2024 Population by Hispanic Origin | 556      |        | 2,928    |        | 4,846    |        |
| 2024 Population                    | 5,223    |        | 23,095   |        | 35,700   |        |
| White                              | 4,253    | 81.43% | 18,766   | 81.26% | 28,886   | 80.91% |
| Black                              | 108      | 2.07%  | 404      | 1.75%  | 524      | 1.47%  |
| Am. Indian & Alaskan               | 23       | 0.44%  | 113      | 0.49%  | 148      | 0.41%  |
| Asian                              | 238      | 4.56%  | 763      | 3.30%  | 1,121    | 3.14%  |
| Hawaiian & Pacific Island          | 3        | 0.06%  | 6        | 0.03%  | 10       | 0.03%  |
| Other                              | 599      | 11.47% | 3,044    | 13.18% | 5,011    | 14.04% |
| U.S. Armed Forces                  | 3        |        | 10       |        | 10       |        |
| Households                         |          |        |          |        |          |        |
| 2029 Projection                    | 2,008    |        | 8,802    |        | 13,496   |        |
| 2024 Estimate                      | 2,005    |        | 8,816    |        | 13,529   |        |
| 2020 Census                        | 2,053    |        | 9,166    |        | 14,114   |        |
| Growth 2024 - 2029                 | 0.15%    |        | -0.16%   |        | -0.24%   |        |
| Growth 2020 - 2024                 | -2.34%   |        | -3.82%   |        | -4.14%   |        |
| Owner Occupied                     | 1,294    | 64.54% | 5,816    | 65.97% | 9,480    | 70.07% |
| Renter Occupied                    | 711      | 35.46% | 3,001    | 34.04% | 4,049    | 29.93% |
| 2024 Households by HH Income       | 2,005    |        | 8,816    |        | 13,530   |        |
| Income: <\$25,000                  | 252      | 12.57% | 1,461    | 16.57% | 2,041    | 15.08% |
| Income: \$25,000 - \$50,000        | 646      | 32.22% | 2,363    | 26.80% | 3,314    | 24.49% |
| Income: \$50,000 - \$75,000        | 275      | 13.72% | 1,662    | 18.85% | 2,457    | 18.16% |
| Income: \$75,000 - \$100,000       | 364      | 18.15% | 1,191    | 13.51% | 1,996    | 14.75% |
| Income: \$100,000 - \$125,000      | 150      | 7.48%  | 892      | 10.12% | 1,442    | 10.66% |
| Income: \$125,000 - \$150,000      | 85       | 4.24%  | 383      | 4.34%  | 927      | 6.85%  |
| Income: \$150,000 - \$200,000      | 155      | 7.73%  | 477      | 5.41%  | 848      | 6.27%  |
| Income: \$200,000+                 | 78       | 3.89%  | 387      | 4.39%  | 505      | 3.73%  |
| 2024 Avg Household Income          | \$78,959 |        | \$76,734 |        | \$79,974 |        |
| 2024 Med Household Income          | \$60,386 |        | \$59,053 |        | \$64,893 |        |