

Demographic Summary Report

Kennesaw Pavillion

4100 Jiles Rd, Kennesaw, GA 30144

Building Type: **General Retail**
 Secondary: **Storefront**
 GLA: **11,400 SF**
 Year Built: **2011**

Total Available: **0 SF**
 % Leased: **100%**
 Rent/SF/Yr: **-**



Radius	1 Mile	3 Mile	5 Mile
Population			
2027 Projection	12,509	85,272	190,736
2022 Estimate	12,233	82,463	181,969
2010 Census	11,260	73,878	160,276
Growth 2022 - 2027	2.26%	3.41%	4.82%
Growth 2010 - 2022	8.64%	11.62%	13.53%
2022 Population by Hispanic Origin	1,335	9,666	22,224
2022 Population	12,233	82,463	181,969
White	7,966 65.12%	54,513 66.11%	125,624 69.04%
Black	3,176 25.96%	20,183 24.48%	38,991 21.43%
Am. Indian & Alaskan	53 0.43%	392 0.48%	863 0.47%
Asian	669 5.47%	4,830 5.86%	11,024 6.06%
Hawaiian & Pacific Island	4 0.03%	53 0.06%	180 0.10%
Other	364 2.98%	2,492 3.02%	5,287 2.91%
U.S. Armed Forces	20	104	246
Households			
2027 Projection	4,077	30,178	69,392
2022 Estimate	3,985	29,148	66,156
2010 Census	3,659	25,931	57,947
Growth 2022 - 2027	2.31%	3.53%	4.89%
Growth 2010 - 2022	8.91%	12.41%	14.17%
Owner Occupied	2,513 63.06%	20,283 69.59%	45,808 69.24%
Renter Occupied	1,472 36.94%	8,865 30.41%	20,348 30.76%
2022 Households by HH Income	3,985	29,148	66,156
Income: <\$25,000	554 13.90%	3,285 11.27%	7,338 11.09%
Income: \$25,000 - \$50,000	972 24.39%	5,495 18.85%	12,336 18.65%
Income: \$50,000 - \$75,000	712 17.87%	5,372 18.43%	12,038 18.20%
Income: \$75,000 - \$100,000	763 19.15%	4,748 16.29%	10,950 16.55%
Income: \$100,000 - \$125,000	349 8.76%	3,306 11.34%	7,224 10.92%
Income: \$125,000 - \$150,000	227 5.70%	2,151 7.38%	5,233 7.91%
Income: \$150,000 - \$200,000	200 5.02%	2,955 10.14%	6,765 10.23%
Income: \$200,000+	208 5.22%	1,836 6.30%	4,272 6.46%
2022 Avg Household Income	\$82,175	\$94,853	\$95,559
2022 Med Household Income	\$66,592	\$77,222	\$78,119

Demographic Detail Report

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2022 Estimate	12,233	82,463	181,969
2010 Census	11,260	73,878	160,276
Growth 2022 - 2027	2.26%	3.41%	4.82%
Growth 2010 - 2022	8.64%	11.62%	13.53%
2022 Population by Age	12,233	82,463	181,969
Age 0 - 4	993 8.12%	5,520 6.69%	11,638 6.40%
Age 5 - 9	880 7.19%	5,312 6.44%	11,485 6.31%
Age 10 - 14	787 6.43%	5,372 6.51%	11,806 6.49%
Age 15 - 19	766 6.26%	5,494 6.66%	11,981 6.58%
Age 20 - 24	892 7.29%	5,696 6.91%	11,980 6.58%
Age 25 - 29	1,187 9.70%	6,630 8.04%	13,505 7.42%
Age 30 - 34	1,280 10.46%	6,902 8.37%	14,177 7.79%
Age 35 - 39	1,115 9.11%	6,432 7.80%	13,696 7.53%
Age 40 - 44	882 7.21%	5,785 7.02%	12,695 6.98%
Age 45 - 49	738 6.03%	5,541 6.72%	12,348 6.79%
Age 50 - 54	641 5.24%	5,312 6.44%	12,006 6.60%
Age 55 - 59	563 4.60%	4,937 5.99%	11,391 6.26%
Age 60 - 64	464 3.79%	4,218 5.12%	10,022 5.51%
Age 65 - 69	355 2.90%	3,276 3.97%	8,031 4.41%
Age 70 - 74	275 2.25%	2,508 3.04%	6,306 3.47%
Age 75 - 79	187 1.53%	1,677 2.03%	4,274 2.35%
Age 80 - 84	116 0.95%	984 1.19%	2,490 1.37%
Age 85+	112 0.92%	869 1.05%	2,138 1.17%
Age 65+	1,045 8.54%	9,314 11.29%	23,239 12.77%
Median Age	32.40	35.20	36.60
Average Age	33.40	36.20	37.20

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4100 Jiles Rd, Kennesaw, GA 30144						
Radius	1 Mile		3 Mile		5 Mile	
2022 Population By Race	12,233		82,463		181,969	
White	7,966	65.12%	54,513	66.11%	125,624	69.04%
Black	3,176	25.96%	20,183	24.48%	38,991	21.43%
Am. Indian & Alaskan	53	0.43%	392	0.48%	863	0.47%
Asian	669	5.47%	4,830	5.86%	11,024	6.06%
Hawaiian & Pacific Island	4	0.03%	53	0.06%	180	0.10%
Other	364	2.98%	2,492	3.02%	5,287	2.91%
Population by Hispanic Origin	12,233		82,463		181,969	
Non-Hispanic Origin	10,898	89.09%	72,796	88.28%	159,746	87.79%
Hispanic Origin	1,335	10.91%	9,668	11.72%	22,224	12.21%
2022 Median Age, Male	31.70		34.30		35.60	
2022 Average Age, Male	32.40		35.20		36.30	
2022 Median Age, Female	33.00		36.20		37.60	
2022 Average Age, Female	34.30		37.10		38.10	
2022 Population by Occupation Classification	9,419		65,157		144,645	
Civilian Employed	6,123	65.01%	44,601	68.45%	99,522	68.80%
Civilian Unemployed	290	3.08%	1,772	2.72%	3,701	2.56%
Civilian Non-Labor Force	2,987	31.71%	18,681	28.67%	41,183	28.47%
Armed Forces	19	0.20%	103	0.16%	239	0.17%
Households by Marital Status						
Married	1,815		14,881		34,432	
Married No Children	873		7,036		17,119	
Married w/Children	943		7,845		17,313	
2022 Population by Education	8,720		60,209		133,478	
Some High School, No Diploma	572	6.56%	4,122	6.85%	8,488	6.36%
High School Grad (Incl Equivalency)	1,745	20.01%	11,375	18.89%	25,322	18.97%
Some College, No Degree	2,690	30.85%	17,351	28.82%	38,030	28.49%
Associate Degree	805	9.23%	5,139	8.54%	10,399	7.79%
Bachelor Degree	2,211	25.36%	15,155	25.17%	34,309	25.70%
Advanced Degree	697	7.99%	7,067	11.74%	16,930	12.68%

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Radius	1 Mile		3 Mile		5 Mile	
2022 Population by Occupation	11,198		81,907		182,800	
Real Estate & Finance	376	3.36%	3,068	3.75%	7,582	4.15%
Professional & Management	3,006	26.84%	25,879	31.60%	59,160	32.36%
Public Administration	242	2.16%	1,452	1.77%	3,070	1.68%
Education & Health	1,263	11.28%	8,880	10.84%	20,257	11.08%
Services	1,421	12.69%	7,531	9.19%	15,780	8.63%
Information	184	1.64%	1,117	1.36%	2,549	1.39%
Sales	1,502	13.41%	10,582	12.92%	24,151	13.21%
Transportation	52	0.46%	303	0.37%	544	0.30%
Retail	925	8.26%	5,830	7.12%	12,919	7.07%
Wholesale	129	1.15%	1,335	1.63%	3,085	1.69%
Manufacturing	506	4.52%	3,831	4.68%	8,181	4.48%
Production	712	6.36%	4,980	6.08%	9,947	5.44%
Construction	339	3.03%	2,373	2.90%	5,835	3.19%
Utilities	227	2.03%	2,443	2.98%	4,817	2.64%
Agriculture & Mining	0	0.00%	79	0.10%	194	0.11%
Farming, Fishing, Forestry	0	0.00%	89	0.11%	100	0.05%
Other Services	314	2.80%	2,135	2.61%	4,629	2.53%
2022 Worker Travel Time to Job	5,783		41,588		92,467	
<30 Minutes	2,652	45.86%	19,836	47.70%	42,873	46.37%
30-60 Minutes	2,214	38.28%	14,610	35.13%	34,316	37.11%
60+ Minutes	917	15.86%	7,142	17.17%	15,278	16.52%
2010 Households by HH Size	3,658		25,931		57,947	
1-Person Households	866	23.67%	5,735	22.12%	12,983	22.40%
2-Person Households	1,147	31.36%	7,845	30.25%	17,977	31.02%
3-Person Households	705	19.27%	4,859	18.74%	10,802	18.64%
4-Person Households	561	15.34%	4,427	17.07%	9,526	16.44%
5-Person Households	243	6.64%	1,960	7.56%	4,176	7.21%
6-Person Households	81	2.21%	675	2.60%	1,513	2.61%
7 or more Person Households	55	1.50%	430	1.66%	970	1.67%
2022 Average Household Size	2.60		2.70		2.70	
Households						
2027 Projection	4,077		30,178		69,392	
2022 Estimate	3,985		29,148		66,156	
2010 Census	3,659		25,931		57,947	
Growth 2022 - 2027	2.31%		3.53%		4.89%	
Growth 2010 - 2022	8.91%		12.41%		14.17%	

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2022 Households by HH Income	3,985		29,148		66,156	
<\$25,000	554	13.90%	3,285	11.27%	7,338	11.09%
\$25,000 - \$50,000	972	24.39%	5,495	18.85%	12,336	18.65%
\$50,000 - \$75,000	712	17.87%	5,372	18.43%	12,038	18.20%
\$75,000 - \$100,000	763	19.15%	4,748	16.29%	10,950	16.55%
\$100,000 - \$125,000	349	8.76%	3,306	11.34%	7,224	10.92%
\$125,000 - \$150,000	227	5.70%	2,151	7.38%	5,233	7.91%
\$150,000 - \$200,000	200	5.02%	2,955	10.14%	6,765	10.23%
\$200,000+	208	5.22%	1,836	6.30%	4,272	6.46%
2022 Avg Household Income	\$82,175		\$94,853		\$95,559	
2022 Med Household Income	\$66,592		\$77,222		\$78,119	
2022 Occupied Housing	3,985		29,148		66,156	
Owner Occupied	2,513	63.06%	20,283	69.59%	45,808	69.24%
Renter Occupied	1,472	36.94%	8,865	30.41%	20,348	30.76%
2010 Housing Units	4,150		29,596		66,957	
1 Unit	3,052	73.54%	23,848	80.58%	53,421	79.78%
2 - 4 Units	141	3.40%	431	1.46%	861	1.29%
5 - 19 Units	623	15.01%	2,728	9.22%	6,541	9.77%
20+ Units	334	8.05%	2,589	8.75%	6,134	9.16%
2022 Housing Value	2,514		20,283		45,807	
<\$100,000	93	3.70%	476	2.35%	1,237	2.70%
\$100,000 - \$200,000	991	39.42%	6,443	31.77%	13,732	29.98%
\$200,000 - \$300,000	972	38.66%	8,975	44.25%	18,322	40.00%
\$300,000 - \$400,000	278	11.06%	3,486	17.19%	7,796	17.02%
\$400,000 - \$500,000	134	5.33%	543	2.68%	1,865	4.07%
\$500,000 - \$1,000,000	46	1.83%	352	1.74%	2,730	5.96%
\$1,000,000+	0	0.00%	8	0.04%	125	0.27%
2022 Median Home Value	\$217,798		\$235,905		\$243,305	
2022 Housing Units by Yr Built	4,209		30,372		69,315	
Built 2010+	264	6.27%	2,673	8.80%	7,083	10.22%
Built 2000 - 2010	925	21.98%	6,068	19.98%	16,669	24.05%
Built 1990 - 1999	1,741	41.36%	12,552	41.33%	22,274	32.13%
Built 1980 - 1989	759	18.03%	6,232	20.52%	13,657	19.70%
Built 1970 - 1979	238	5.65%	1,441	4.74%	5,483	7.91%
Built 1960 - 1969	148	3.52%	891	2.93%	2,597	3.75%
Built 1950 - 1959	91	2.16%	317	1.04%	895	1.29%
Built <1949	43	1.02%	198	0.65%	657	0.95%
2022 Median Year Built	1994		1994		1994	

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Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
Total Businesses	528	5,147	10
Retail & Wholesale Trade	106	942	9
Hospitality & Food Service	35	558	16
Real Estate, Renting, Leasing	23	124	5
Finance & Insurance	35	263	8
Information	6	38	6
Scientific & Technology Services	53	396	7
Management of Companies	0	0	0
Health Care & Social Assistance	84	329	4
Educational Services	11	285	26
Public Administration & Sales	5	116	23
Arts, Entertainment, Recreation	8	79	10
Utilities & Waste Management	29	147	5
Construction	48	880	18
Manufacturing	34	519	15
Agriculture, Mining, Fishing	0	0	0
Other Services	51	471	9